

# Krystal Johnson

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youtube.com/channel/  
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F8Kbw?

## Experience

### Summer Video Intern

American Equity 2018

Worked closely with the company's main videographer. Edited and filmed a variety of videos, as well as perform different photo projects and any miscellaneous projects that the graphics team needed.

### Creative Producer

Wartburg Marketing Department 2017-2019

Videographer and photographer, capturing photos and video of events around campus, such as sporting, music and special events. Some editing but primarily out in the field.

### Knightlife and Op-ed Editor

The Wartburg Trumpet 2018-2019

Edited and wrote various stories. Revamped the KnightLife page from being a soft news page to a lifestyle page. Worked with fellow editors and writers to create a interesting and informative paper each week.

### Photographer and Sales Associate

JcPenny Portrait Studio 2016-2017

Took photos of a variety of people, such as young children, newborns, elderly couples and larger groups. Was also involved in the selling process and performed excellent customer service.

### Photographer

Waukon Standard 2016-2017

Took sports photos, mainly baseball and softball, and photographed community events when needed.

### Marketing Intern and Office Assistant

Allamakee County Fair Board 2015-2017

Worked as the marketing intern in 2015, creating posters and working with sponsors. In 2016 to 2017, worked in the office, taking phone calls and doing various tasks associated with the fair.

## Education

Wartburg College  
2017-2019

Bachelor of Arts  
Digital Cinema  
Public Relations

Western Tech. in  
La Crosse, WI  
2014-2016

Associates Degree  
Visual Communications

## Skills

Adobe Suite

Microsoft programs

DSLR cameras

Panasonic cameras

Various audio and  
lighting equipment

Social media

Familiar with AP style  
writing

## Organizations

Tower Agency (*Student  
run PR agency*)

PRSSA

Wartburg TEDx

Phi Theta Kappa

Fine Arts Club